

**WEEK TWELVE**

**J309-2111**

# Wireframing

What went well? What were the challenges?

# TODAY'S TIMELINE

- Guest Speaker: Javier Cabral – 60 min
- Break – 10 min
- Discussion – 15 min
- Intermediate Coding – 60 min
- Headlines – 10 min

A portrait of a young man with dark hair and glasses, wearing a black t-shirt with a graphic design. The t-shirt features the text 'THE EXPLOITED' in a red-outlined box and 'PUNKS NOT DEAD.' in a white box below it. He is standing in front of a grey concrete block wall.

# Javier Cabral

West Coast Staff Writer  
MUNCHIES (Vice Media)  
@theglutster

**LET'S TAKE A BREAK**

# DISCUSSION

# MORE CODE!

- Using Developer Tools
- From Wireframes to Page Layout
- Javascript

# What are Developer Tools?

- Tools available inside a browser
- Designed to help you understand page code
- Allow temporary changes to pages



# 1. Available inside the browser.

The screenshot shows a web browser window with the address bar displaying `offthefreeway.com/2016/midterm/`. The page content includes a headline `Your engaging story headline goes here`, a byline `By Your Name Here`, and several paragraphs of placeholder text. A context menu is open over the headline, with the `Inspect` option selected. The browser's developer tools are open on the right, showing the `Elements` panel with the `<h1>Your engaging story headline goes here</h1>` element selected. The `Styles` panel is also visible, showing the default `element.style` rules.

Off the Freeway : YOUR\_HEADLINE x

← → ↻ ⓘ offthefreeway.com/2016/midterm/

Apps Wirify by Volkside Wirify by Volkside

## Your engaging story headline goes here

By [Your Name Here](#)

For your Midterm (Story) you need to write a main bar that is at least 800 words and do an audio slideshow (two narrations and must have a map).

The audio slideshow should be placed in the content in the text bar. Both must relate to your beat and located within our section of the map.

**DO NOT MISS DEADLINE.**

Put your elements/packages onto *this* template. Rename the title, headline, byline, etc. of this HTML document. And rename this HTML file as midterm-first initial last name.html EXAMPLE: midterm-rhernandez.html

tonio

Elements Console Sources Network Timeline

```
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN" "http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">
<!-- saved from url=(0034)http://offthefreeway.com/2015/sp1 -->
<html xmlns="http://www.w3.org/1999/xhtml">
  <head>...</head>
  <body style="width: 850px; padding: 5px 25px 10px;">
    <!-- PUT YOUR HEADLINE HERE -->
    <h1>Your engaging story headline goes here</h1> == $0
    <!-- PUT YOUR HEADLINE HERE -->
    <!-- PUT YOUR NAME AND EMAIL HERE -->
    <h4>...</h4>
    <!-- PUT YOUR NAME AND EMAIL HERE -->
    <!-- PUT YOUR AUDIO SLIDESHOW HERE NOTE: RESIZE IT TO 500px -->
    <div style="float:right; padding:5px;">...</div>
    <!-- PUT YOUR AUDIO SLIDESHOW HERE NOTE: RESIZE IT TO 500px -->
    <!-- PUT YOUR 800 WORD STORY HERE -->
    <p>...</p>
    <p>...</p>
    <p>...</p>
    <p>...</p>
    <n>...</n>
  </body>
</html>
```

html body h1

Styles Event Listeners DOM Breakpoints Properties

Filter :hov .cls +

```
element.style {
  margin: 0;
}
```

# 2. To help you understand web pages

Nulla sed nisl velit, a ultrices velit. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere amet placerat sapien. Nulla eget elementum tellus. Pellentesque sollicitudin nunc ac massa dignissim elementum pellentesque, mauris vel viverra sollicitudin, felis nulla sollicitudin sapien, vitae pulvinar metus magna eu a quam, eu tempus tellus. Proin tempus.



Chicago by zach.wise

Zach Wise/verite.co

# GOOGLE SPREADSHEET EXAMPLE

This is a test of  
as a source for

- Back
- Forward
- Reload
- Save As...
- Print...
- Cast...
- Translate to English
- LastPass
- View Page Source
- View Frame Source
- Reload Frame
- Inspect
- Services

```
...</div>  
▼<div class="tl-text" id="tl-irwje">  
  ▼<div class="tl-text-content-container">  
    <h3 class="tl-headline-date"></h3>  
    <h2 class="tl-headline tl-headline-title">Google  
      Spreadsheet Example</h2> == $0  
    ▶<div class="tl-text-content">...</div>  
  </div>  
</div>  
</div>  
</div>  
<div class="tl-slide-background"></div>  
▶<div class="tl-slide" id="google-map-example" style="left:  
166px; top: 100px; width: 302px; height: 174px; z-index: 1000; position: absolute; background-color: #cccccc; border: 1px solid #ccc; border-radius: 5px;">
```

Styles | Event Listeners | DOM Breakpoints | Properties

Filter

```
element.style {  
}
```

```
.tl-timeline h2.tl-headline-title {  
  font-size: 58px;  
  line-height: 58px;  
}
```

```
.tl-timeline h2.tl-headline-title, .tl-text h2.tl-headline-title {  
  margin-top: 0;  
}
```

```
.tl-timeline h2.tl-headline-title {  
  font-size: 38px;  
  line-height: 38px;  
}
```


```
.tl-timeline h1.tl-headline-title {  
  font-size: 38px;  
  line-height: 38px;  
}
```

Filter

color	■ rgb(...)
display	block
font-family	"PT San...
font-size	58px
font-weight	bold
height	174px
line-height	58px
margin-bottom	5px
margin-top	0px

302 x 174

5



What font is this?  
What color?

3. To make temporary changes to web pages, such as:

- The **text** on the webpage
- The **color and font** of elements
- The **layout**

# Change the text

Double-click

Off the Freeway : YOUR\_HEADLINE x

offthefreeway.com/2016/midterm/

Apps Wirify by Volkside Wirify by Volkside

## Isn't this a much better headline?

Your Name Here

h1 850 x 37

antonio

For your Midterm (Story Package 1), write a text main bar that is at least 600 words long... no longer than 800 words and do one "in-their-own-words" audio slideshow (two minutes long, absolutely no narration and must have captions).

The audio slideshow should not duplicate the content in the text bar. Both must relate to your beat and located within our section of the map.

**DO NOT MISS DEADLINE.**

Put your elements/packages onto *this* template. Rename the title, headline, byline, etc. of this HTML document. And rename this HTML file as midterm-first initial last name.html EXAMPLE: midterm-rhernandez.html

Elements Console Sources Network Timeline

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"http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">
<!-- saved from url=(0034)http://offthefreeway.com/2015/sp1/ -->
<html xmlns="http://www.w3.org/1999/xhtml">
  <head>...</head>
  <body style="width: 850px; padding: 5px 25px 10px;">
    <!-- PUT YOUR HEADLINE HERE -->
    <h1>Isn't this a much better headline?</h1> == $0
    <!-- PUT YOUR HEADLINE HERE -->
    <!-- PUT YOUR NAME AND EMAIL HERE -->
    <h4>...</h4>
    <!-- PUT YOUR NAME AND EMAIL HERE -->
    <!-- PUT YOUR AUDIO SLIDESHOW HERE NOTE: RESIZE IT TO 500X430-->
    <div style="float:right; padding:5px;">...</div>
    <!-- PUT YOUR AUDIO SLIDESHOW HERE NOTE: RESIZE IT TO 500X430 -->
    <!-- PUT YOUR 800 WORD STORY HERE -->
    <p>...</p>
    <p>...</p>
    <p>...</p>
    <p>...</p>
  </body>
</html>
```

html body h1

Styles Event Listeners DOM Breakpoints Properties

Filter :hov .cls +

```
element.style {
  margin: 21.440
  border: -
}
```

# Change color and font

## 1. Inspect Element on the byline

Isn't this a much better headline?

By **YOUR NAME HERE**

For your Midterm (Story Package 1), write a text main bar that is at least 600 words long... no longer than 800 words and do one "in-their-own-words" audio slideshow (two minutes long, absolutely no narration and must have captions).

The audio slideshow should not duplicate the content in the text bar. Both must relate to your beat and located within our section of the map.

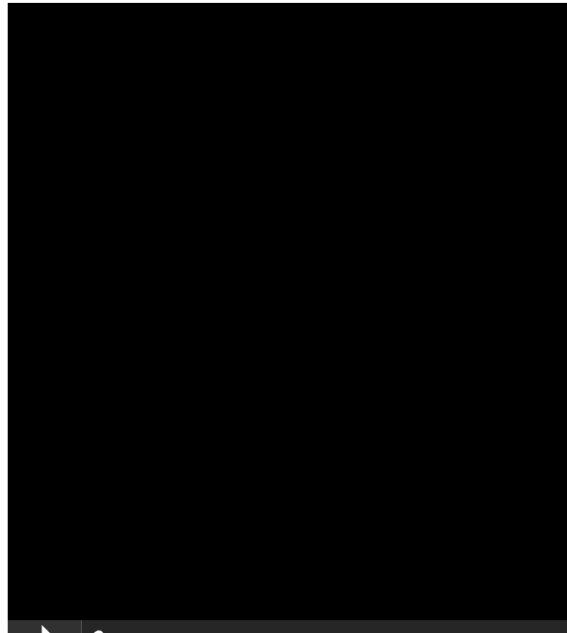
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Upload this to your directory on the offthefreeway.com server and paste the URL to comments section of the class' Wordpress post about the midterm.

Your URL will be like this, but with your name...

antonio



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    <!-- PUT YOUR HEADLINE HERE -->
    <!-- PUT YOUR NAME AND EMAIL HERE -->
    <h4>
      "By "
      <a href="mailto:YOUREMAIL@usc.edu">Your Name Here</a> == $0
    </h4>
    <!-- PUT YOUR NAME AND EMAIL HERE -->
    <!-- PUT YOUR AUDIO SLIDESHOW HERE NOTE: RESIZE IT TO 500X430-->
    <div style="float:right; padding:5px;">...</div>
    <!-- PUT YOUR AUDIO SLIDESHOW HERE NOTE: RESIZE IT TO 500X430 -->
    <!-- PUT YOUR 800 WORD STORY HERE -->
  <p>...</p>
  <p>...</p>
</body>
</html>
```

html body h4 a

Styles Event Listeners DOM Breakpoints Properties

Filter :hov .cls +

```
element.style {
}
a {
  color: inherit;
  background-color: cyan;
  text-decoration: none;
  text-transform: uppercase;
  font-size: .8em;
}
```

## 2. Click "+" to add a new style rule

# Change color and font

## 4. See the changes on the page

### Isn't this a much better headline?

By **YOUR NAME HERE**

For your Midterm (Story Package 1), write a text main bar that is at least 600 words long... no longer than 800 words and do one "in-their-own-words" audio slideshow (two minutes long, absolutely no narration and must have captions).

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    <!-- PUT YOUR NAME AND EMAIL HERE -->
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      "By "
      <a href="mailto:YOUREMAIL@usc.edu">Your Name Here</a> == $0
    </h4>
    <!-- PUT YOUR NAME AND EMAIL HERE -->
    <!-- PUT YOUR AUDIO SLIDESHOW HERE NOTE: RESIZE IT TO 500X430-->
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    <!-- PUT YOUR 800 WORD STORY HERE -->
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    <p>...</p>
```

html body h4 a

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```

## 3. Use CSS to change font styles

# Change the layout

## 1. Inspect Element on the headline

Isn't this a much better headline?

By **YOUR NAME HERE**

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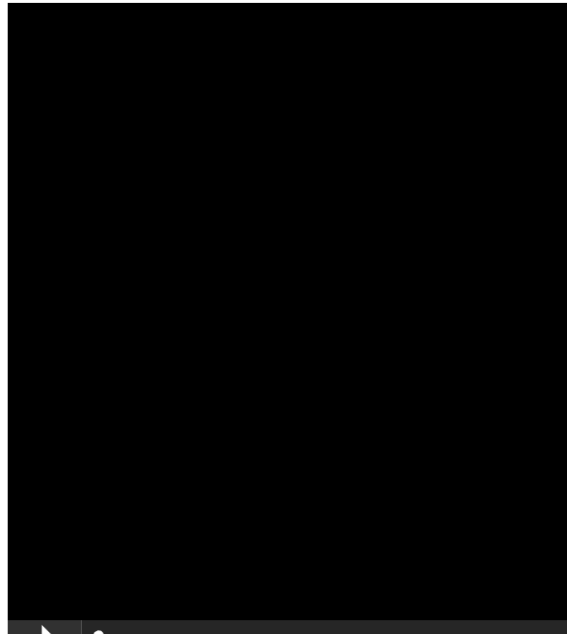
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    <h4>
      "By "
      <a href="mailto:YOUREMAIL@usc.edu">Your Name Here</a> == $0
    </h4>
    <!-- PUT YOUR NAME AND EMAIL HERE -->
    <!-- PUT YOUR AUDIO SLIDESHOW HERE NOTE: RESIZE IT TO 500X430-->
    <div style="float:right; padding:5px;">...</div>
    <!-- PUT YOUR AUDIO SLIDESHOW HERE NOTE: RESIZE IT TO 500X430 -->
    <!-- PUT YOUR 800 WORD STORY HERE -->
    <p>...</p>
    <p>...</p>
```

html body h4 a

Styles Event Listeners DOM Breakpoints Properties

Filter :hov .cls +

```
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}
a {
  color: inherit;
  background-color: cyan;
  text-decoration: none;
  text-transform: uppercase;
  font-size: .8em;
}
```

## 2. Click "+" to add a new style rule



# Change the layout

## 4. See the changes on the page

Isn't this a much better headline?

By **YOUR NAME HERE**

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antonio

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    <div style="float:right; padding:5px;">...</div>
    <!-- PUT YOUR AUDIO SLIDESHOW HERE NOTE: RESIZE IT TO 500X430 -->
    <!-- PUT YOUR 800 WORD STORY HERE -->
  </body>
</html>
```

html body h1

Styles Event Listeners DOM Breakpoints Properties

Filter :hov .cls +

```
element.style {
}
h1 {
  text-align: center;
  padding: 18px 18px 36px 18px;
  text-decoration: overline;
  margin: 36px;
  background-color: coral;
}
```

margin 36  
border -  
padding 18  
742 x 37  
36  
36

## 3. Use CSS to change layout and styles



# Change the layout

## 1. Inspect Element on the slideshow

Apps Wirify by Volkside Wirify by Volkside

Isn't this a much better headline?

By **YOUR NAME HERE**

For your Midterm (Story Package 1), write a text main bar that is at least 600 words long... no longer than 800 words and do one "in-their-own-words" audio slideshow (two minutes long, absolutely no narration and must have captions).

The audio slideshow should not duplicate the content in the text bar. Both must relate to your beat and located within our section of the map.

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antonio

```
Elements Console Sources Network Timeline >> 1 1 1 X  
"http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">  
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    </h4>  
    <!-- PUT YOUR NAME AND EMAIL HERE -->  
    <!-- PUT YOUR AUDIO SLIDESHOW HERE NOTE: RESIZE IT TO 500X430-->  
    <div style="float: right;padding:5px;">...</div> == $0  
    <!-- PUT YOUR AUDIO SLIDESHOW HERE NOTE: RESIZE IT TO 500X430 -->  
    <!-- PUT YOUR 800 WORD STORY HERE -->  
    <p>...</p>  
    <p>...</p>  
  </body>  
</html>
```

html body div

Styles Event Listeners DOM Breakpoints Properties

Filter :hov .cls +

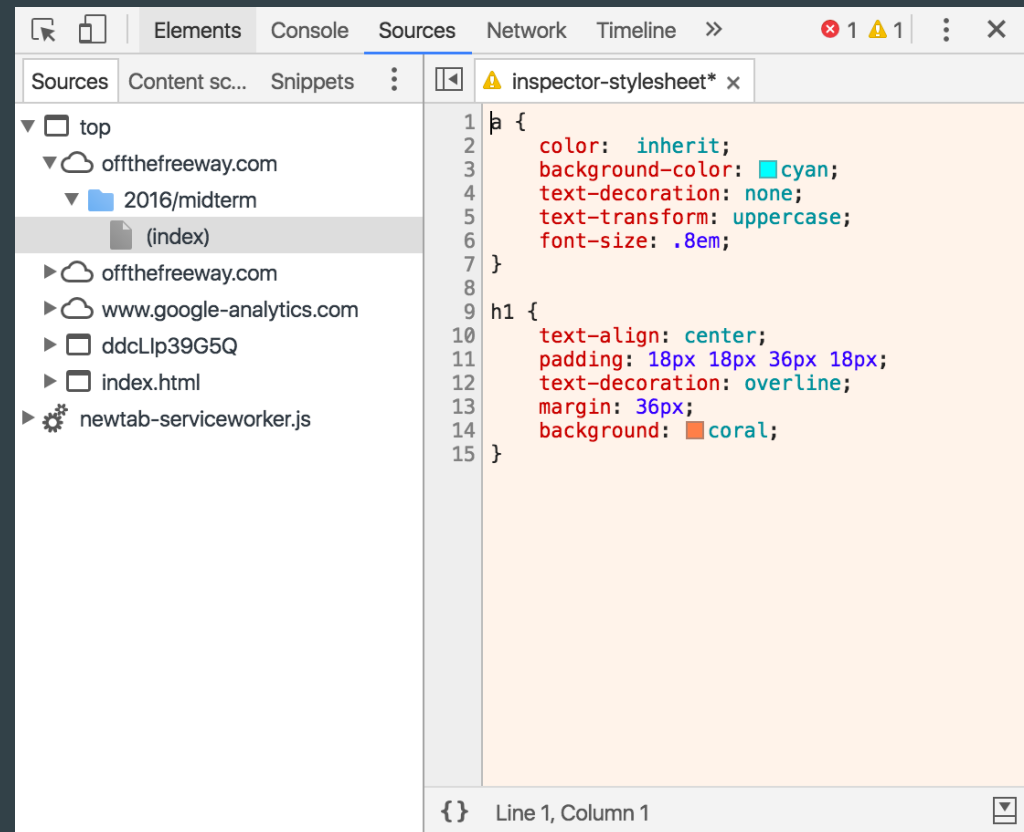
```
element.style {  
  float: right;  
  padding: 5px;  
}  
div {  
  display: block;  
}
```

margin -  
border -  
padding 5  
5 500 x 430 5  
5  
-

## 3. Change element styles to float: left & padding: 0px 18px 18px 0px

# Remember:

1. This is all IN THE BROWSER. You still need to edit your HTML and CSS directly to make the changes permanent.



# From Wireframe to Layout

**Home Screen Story Display Options**

There are several options for displaying stories. These can be set by using the existing “scope” option in the CMS.

- 1 Lead article, “no art” option:** When no viable image is available, story in the first position is differentiated by typography alone. This allows Production to quickly publish stories even when viable art cannot be found.
- 2 Standard (“medium”) story:** Standard stories use a small thumbnail image, **hed**, and **dek**.
- 2 “Small” story:** Less important stories are displayed using only a headline.

*Final art positions TBD. Right-aligned option shown below.*

**Amid Drought, California Experiments With Leasing Water Rights**  
The state’s cities need water. Its farmers have it. Could leasing rights to it solve the crisis responsibly?



**Alabama’s Meth Lab Law, Abortion Rights and the Strange Case of Jane Doe**

The slide is part of a presentation titled "Round 02 20150914 FINAL.key". The presentation includes a slide thumbnail on the left and a slide layout panel on the right. The slide layout panel includes a "Learn More Color" section, a "Title & Bullets" section with a "Change Master" button, and an "Appearance" section with options for "Title", "Body", and "Slide Number". The "Background" section includes a "Color Fill" dropdown and a "Edit Master Slide" button.

# What is Javascript?


- A scripting language that controls how things work inside a browser.
- Comes with lots of default functions that you can copy, paste and edit.
- Can be used for more complex things (like timelines!) using jQuery.

# Let's try some.

J309 Javascript Demo: Show/Hide Things  Save Fork Settings Change View 

A PEN BY Jason

Show and Hide It!



```
HTML
13 - $(document).ready(function(){
14     // Toggles paragraphs with
    different speeds
15 -     $(".toggle-btn").click(function(){
16         $(".p.normal").fadeToggle("slow");
17     });
18 });
19 </script>
20 </head>
21 <body>
22 -     <button type="button" class="btn
    toggle-btn">Show and Hide It!</button>
23 -     <p class="normal"></p>
24 </body>
25 </html>

CSS
JS
```

<http://bit.ly/j309-javascript>

# Things to try changing

- Replace `fadeToggle` with `toggle` or `slideToggle`
- Replace `("slow")` with `("fast")` or `()`
- Replace `click` with `hover` or `dblclick`
- Replace `".toggle-btn")` with `"img")`

# Want more practice and examples?

<https://www.codecademy.com/learn/javascript>

<https://www.codecademy.com/learn/jquery>

<http://www.tutorialrepublic.com/jquery-examples.php>

## Assignment #1

# Digital Footprint

Use Google, YouTube, Twitter, Flickr, Instagram and more to find the digital footprint of your classmate. Write a 400-word post on your findings. Post your piece onto our class site as a post.

Deadline: Thursday, Nov. 17 at 12 noon



## Assignment #2

# Keep Reporting

Each of you is at a different point in your reporting. If you haven't completed your two interviews yet, do that. If you have, keep gathering string and developing sources.

Email me an update.

Deadline: Thursday, Nov. 17 at 12 noon

# Extra Credit Assignment

## Fun with code

Add a button to the midterm template that toggles (hides and shows) at least one element on the page.

Email me the HTML file.

Deadline: Thursday, Nov. 17 at 12 noon