

WEEK NINE

J309-21111

TODAY'S TIMELINE

- Discussion #1
- Housekeeping
- Real-Time Reporting
- Discussion #2

DISCUSSION

Tiara

Next Week



- Virtual Office Hours Tuesday
(Check email tomorrow for signup)
- No Class Thursday

REAL-TIME REPORTING


It's easier than ever to develop sources

The image shows a screenshot of a Twitter feed with three columns. The first column is titled 'Detroit @jasonalcorn' and contains tweets from Detroit Metro Times and Knight Foundation. The second column is titled 'nonprofit-newsrooms ...' and contains tweets from InvestigateWest, Lee van der Voo, GIJN, and Crosscut. The third column is titled 'Colorado @jasonalcorn' and contains tweets from Open Media Foundation. Each tweet includes a profile picture, name, handle, time, and text content, often with a link or image.


Column 1: Detroit @jasonalcorn

- Detroit Metro Times @metroti...** 35m
17 events happening this weekend that you probably didn't know about: photos.metrotimes.com/17-events-happ...

- Katy Locker** retweeted
- Knight Foundation @knightfdn** 5h
How would you make your city more successful? Submit your idea to the #knightcities Challenge by Nov. 3 kng.ht/kcc


Column 2: nonprofit-newsrooms ...

- InvestigateWest** retweeted
- Lee van der Voo @lvdvoo** 7h
Free copies of The #FishMarket #Book for 5 more days at Goodreads! Odds of winning: better than Powerball :) goodreads.com/book/show/2822...
- GIJN @gijn** 23s
Big News in Media Nonprofits: @ICIJorg to be spun off from Center for Public Integrity (@Public) publicintegrity.org/2016/10/20/203...
- Crosscut @Crosscut** 3m
We have jobs, but where are the workers? This program prepares Washington kids in #STEM: ow.ly/hpr6305nKC8 @Educurious


Column 3: Colorado @jasonalcorn

- Open MediaFoundation @O...** Oct 11
OMF Video Production Team, shooting at Cheesman Park Last Week! @Botanic

- Open MediaFoundation @O...** Oct 6
Looking for something to do tomorrow on First Friday? Join us! Free concert, comedy and food. Come on out! #denver facebook.com/events/9122368...
- Open MediaFoundation @O...** Oct 5
Spend First Friday with us! Free concert, free food, free comedy show. With Jux County & @BtGcomedy #denver facebook.com/events/9122368...

**This is how
I'm building my reporting networks
in Detroit and Denver.**

It's not all tweets and curation

Find a social
source

Contact
them, talk
to them
over Skype,
etc.

Get on
the
ground

Tools to use

The screenshot displays the Facebook Signal interface, which is a tool for monitoring trending content. The interface is divided into several sections:

- Left Sidebar:** Contains navigation options under 'DISCOVER' (Trending, Leaderboards, Comparisons, Facebook Search, Instagram Search), 'CURATE' (Saved Posts, Saved Metrics, Saved Searches), and 'PUBLISH' (Displays, APIs).
- Header:** Shows the 'Signal' logo, the word 'Trending', and the user's name 'KIM BUR'.
- Trending Now / Emerging:** A list of trending posts with details such as the post title, category, and time ago. Examples include a hip-hop group reunion, a soccer match, and a resignation.
- Trending Posts:** A section featuring a post about support for Paris, showing the post content, a photo of the Arkansas River Bridge, and interaction options like 'Embed Post' and 'Save To Default Collection'.
- News:** A section titled 'News' with sub-sections for 'Newswire' and 'Techwire'. It features a post from 'FB Newswire' by Anne Hidalgo, Paris Mayor, with a photo and text in French. Below it is a post from 'ABC7 News' showing a photo of the San Francisco City Hall illuminated in blue, white, and red.

At the bottom left, there is a small disclaimer: "Use of content from Facebook is governed by Facebook's SMM and use of content from Instagram is governed by the API terms of use and the general terms of use."

Banjo (you get it free!)

The screenshot displays the Banjo app interface. At the top, the navigation bar includes 'banjo discovery', 'EVENTS', 'ALBUMS', 'TRENDING', and 'ELECTION HQ'. The search bar shows 'Paris, 11e Arrondissement, France' with '10 remaining this hour'. Below the navigation bar, the 'EVENT' section is active, showing a search bar and a list of tweets. The main area is a map of Paris with several red location pins numbered 1 through 22, indicating event locations. The map shows streets like Boulevard Voltaire, Boulevard Richard Lenoir, and Rue de la Foire Mercourt. A bottom banner reads 'Reported Shooting At Bataclan in Paris' with a location pin for Paris, 11e arrondissement, France.

banjo discovery

EVENTS ALBUMS TRENDING ELECTION HQ

Paris, 11e Arrondissement, France 10 remaining this hour

Km Publish

EVENT

Search Any Keyword... Filters

Nicolas Chenuis @nicolas_chenuis

Survivors of the Bataclan #bataclan #survivors #dansloelducyclone #vendred13novembre2015

5 hours ago 206 likes

Henrik Evert @evrt

Döda och skadade människor bärs in i ambulanser över hela gatan. Den här gången helt utan mål och motiv, så sinnessjukt.

5 hours ago

Tamasz Szekes

Reported Shooting At Bataclan in Paris

Paris, 11e arrondissement, France

The best tool

Ian Sanders @IanSanders Follow

@reportedly

Simon Kuper @KuperSimon
We have now heard what sound like 2 bomb explosions right by the Stade de France. Play continues merrily. Some unease here #FRAGER

LIKE 1

10:25 AM - 13 Nov 2015

Reply to @IanSanders @reportedly

reported.ly @reportedly · 10h
@IanSanders Thanks, we'll look into it. - PKB

Ian Sanders @IanSanders · 10h
@reportedly sure...

Kicker @goKicker Follow

Isn't this photo from after #CharlieHebdo?
@reportedly?

Ellie Jacques @ellannjacq
Fear means they win!! We LOVE you fellow humans in #Paris right now. #solidarity 🍷

4:08 PM - 13 Nov 2015

Reply to @goKicker @reportedly

reported.ly @reportedly · 5h
@goKicker Correct.

reported.ly @reportedly
Debunk: This photo is from after the Charlie Hebdo attacks in January, not Paris tonight.

Basic tools



Instagram

Photos are the key to engagement. Great for Facebook, not so much on Twitter.



Facebook

Tough to find public posts, but very popular in certain countries for spreading information.



Reddit

There is a subreddit for EVERYTHING. If you have a topic, whether tea or sloths, there is a place!



LinkedIn

Find someone who worked at a specific place. Business-centric story? Head here.



Twitter

The fastest. Real time is always on Twitter first.



Gramfeed

Find Instagram photos by location. Takes city names, as well as lat/long.

Cost: Free



Ground Signal

Does what Gramfeed does, but lets you draw an area.

Cost: Free (on mobile, limited on desktop)



Rev Eye

Google Chrome tool to help you reverse search images

Cost: Free



Wolfram Alpha

Find the weather on a given day to check what photos and videos looked like.

Cost: Free



Google Earth

Recent satellite images for any area. Use it to check locations.

Cost: Free



Google Translate

Not perfect, but helps when you are looking for a word, to find in-language tweets/videos.

Cost: Free

Advanced Search

Find pages with...

all these words:

this exact word or phrase:

any of these words:

none of these words:

numbers ranging from:

to

To do this in the search box

Type the important words: tricolor rat terrier

Put exact words in quotes: "rat terrier"

Type OR between all the words you want: miniature OR standard

Put a minus sign just before words you don't want:
-rodent, -"Jack Russell"

Put 2 periods between the numbers and add a unit of measure:
10..35 lb, \$300..\$500, 2010..2011

Advanced search is your friend

Then narrow your results by...

language:

Find pages in the language you select.

region:

Find pages published in a particular region.

last update:

Find pages updated within the time you specify.

site or domain:

Search one site (like wikipedia.org) or limit your results to a domain like .edu, .org or .gov

terms appearing:

Search for terms in the whole page, page title, or web address, or links to the page you're looking for.

YouTube

ISIS

Filters About 2,120,000 results

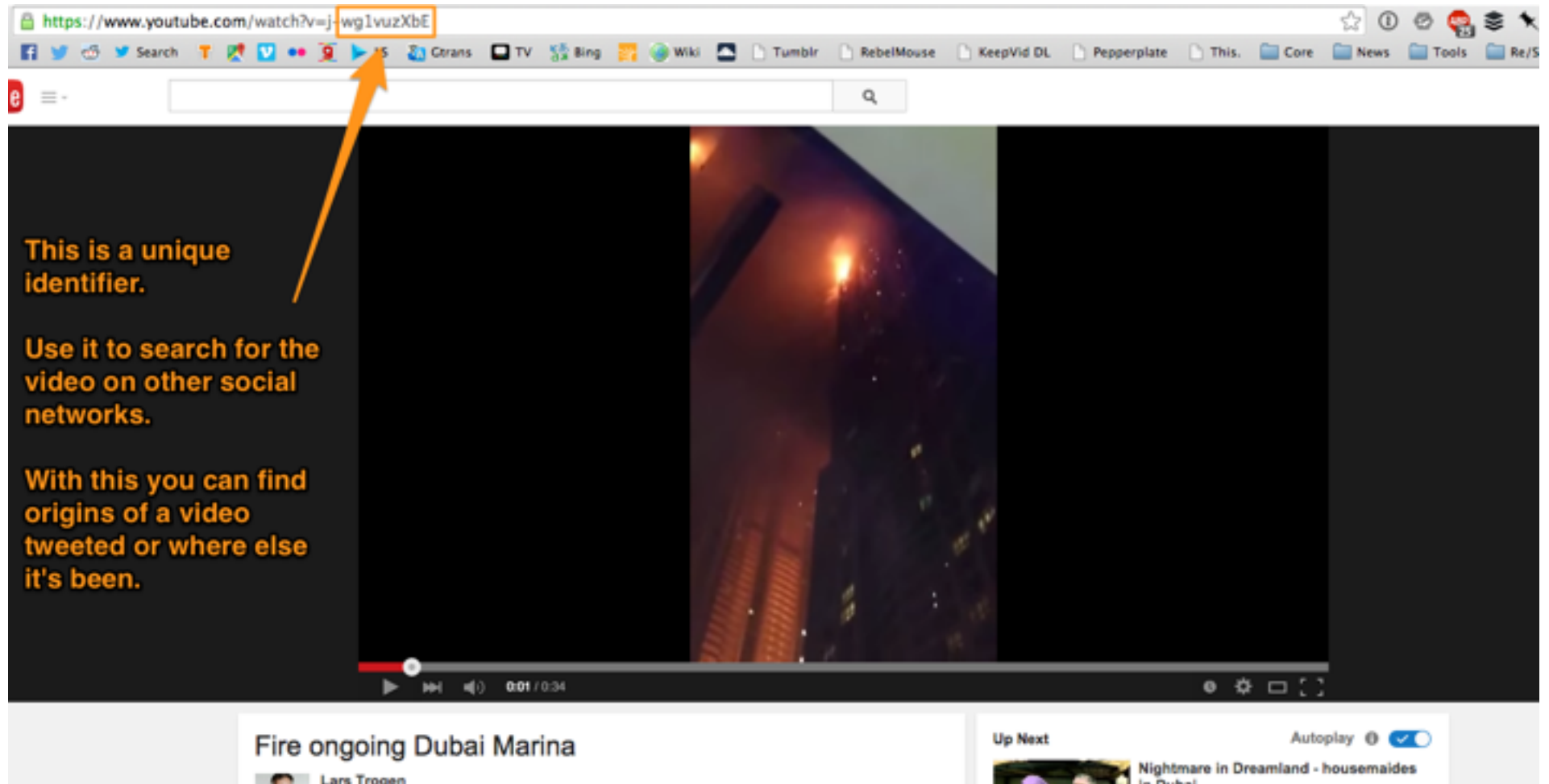
Upload date	Type	Duration	Features	Sort by
Last hour	Video	Short (< 4 minutes)	4K	Relevance
Today	Channel	Long (> 20 minutes)	HD	Upload date
This week	Playlist		Subtitles/CC	View count
This month	Movie		Creative Commons	Rating
This year	Show		3D	
			Live	
			Purchased	

Photos Of ISIS Executions Released [Warning VERY Graphic]
by The Young Turks III
1 month ago • 369,696 views
*The attacks, which also include the stoning of an adulterer, appear to have taken place in Mosul and were distributed by ISIS ...
4:36 HD

The Covert Origins of ISIS
by StormClouds/Gathering III
5 months ago • 1,220,641 views
Evidence exposing who put ISIS in power, and how it was done. Sources and full transcript ...
21:01 HD

Inside ISIS and the Iraq Caliphate
by Journeyman Pictures III
7 months ago • 1,994,486 views
Inside Isis: Social networking for Islamist Extremists Watch our latest report on this escalating conflict here: ...

More YouTube



This is a unique identifier.

Use it to search for the video on other social networks.

With this you can find origins of a video tweeted or where else it's been.

Fire ongoing Dubai Marina

Lars Trooen

Up Next

Nightmare in Dreamland - housemaids in Dubai

Autoplay

Use what language capacity you have, and work around the rest.

 **Marina Petrillo**   **Following**
@alaskaHQ

Ministro [@PaoloGentiloni](#), può confermarci l'incremento del 59% degli arrivi di migranti rispetto al 2014, come attribuitele? grazie mille.

[View translation](#)

RETWEETS	FAVORITES
5	3



1:42 PM · 18 Feb 2015

 **Nicolás Fernández** [@nico_fernandezr](#) · 20h 

El próximo 10 de junio a las calles del país pqe queremos una educación al servicio de Chile y no del mercado! [pic.twitter.com/QVaNYMHwIa](#)

 Marta Matamala Mejía, Vale Saavedra, Vicente Valle and 7 others

  58   18   [View photo](#)

 **reported.ly** [@reportedly](#) · 20h 

[@nico_fernandezr](#) Hola Nicolas, me gustaría chatiar contigo sobre las marchas estudiantiles, podriamos hacer google hangout? - [@wendycarrillo](#)

[View translation](#)

2:52 PM · 3 Jun 2015 · [Details](#)

     [Hide conversation](#)

 **Nicolás Fernández** [@nico_fernandezr](#) · 20h

[@reportedly](#) [@wendycarrillo](#) explicame por DM



 **Paolo Gentiloni** [@PaoloGentiloni](#) · Feb 19 

[@alaskaHQ](#) si, dalla Libia nei primi 45 giorni del 2014 3.338, nel 2015 5.302

  6  5 

 **Mario Tedeschini-Lai** [@tedeschini](#) · Feb 19 

[@PaoloGentiloni](#) [@alaskaHQ](#) ...i tweed qui sopra palmare dimostrazione di nuove possibilità di reporting

   1 

 **Marina Petrillo** [@alaskaHQ](#) · Feb 19 

[@PaoloGentiloni](#) grazie, anche per la precisione della risposta.

   1 

 **Marina Petrillo** [@alaskaHQ](#) · Feb 19

“Korean workers, favored by the Korean salon owners who dominate the business in New York City, earn 15 to 25 percent more than their Chinese- and Spanish-speaking counterparts—the latter are particularly discriminated against in terms of pay and general treatment by owners. This is where the value of multiple translators across multiple languages becomes clear. Had Nir decided to focus solely on Korean-speaking workers, one of the most important parts of the story may not have emerged.”

Partner with local (or ethnic) orgs



How to publish

Storify



Medium



Assignment #1

Write a Social Story

Find a story on your beat, ideally in our neighborhood.

CHOOSE ONE:

1. Write a Storify or Medium post with embeds using other people posts and resulting interviews.
2. Write a Storify or Medium post using tweets/social media that *you* post while covering something live or tweeting as you go.

Deadline: Thursday, Nov. 3 at 12 noon

Assignment #2

Pitch Your Final

Write 150-200 words on your final project idea, including who you will talk to, what elements you'll include and why this story is important.

Give me **TWO** backup ideas.

We'll critique each other's pitches in class.

Deadline: Thursday, Nov. 3 at 12 noon

Final Assignment

1. 800+ words worth of story (whether in one piece or many)
2. 2 minute audio slideshow (no narration, with humans and captions)
3. At least one web element (offering 2-minute experience)

DISCUSSION

Ollie