WEEK NINE

J309-21111

TODAY'S TIMELINE

- Discussion #1
- Housekeeping
- Real-Time Reporting
- Discussion #2

DISCUSSION

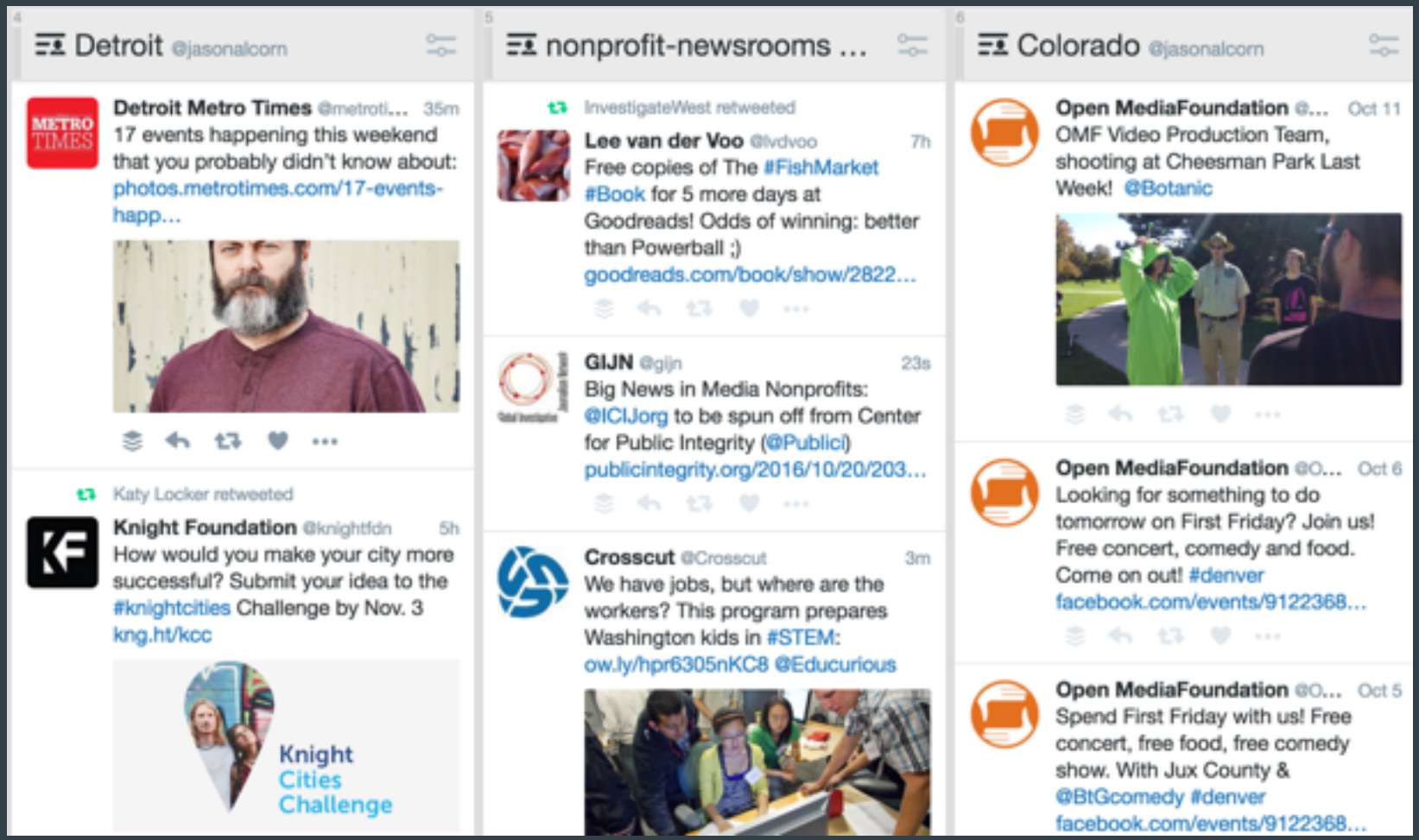
Tiaira

Next Week

- Virtual Office Hours Tuesday
  (Check email tomorrow for signup)
- No Class Thursday

REAL-TIME REPORTING

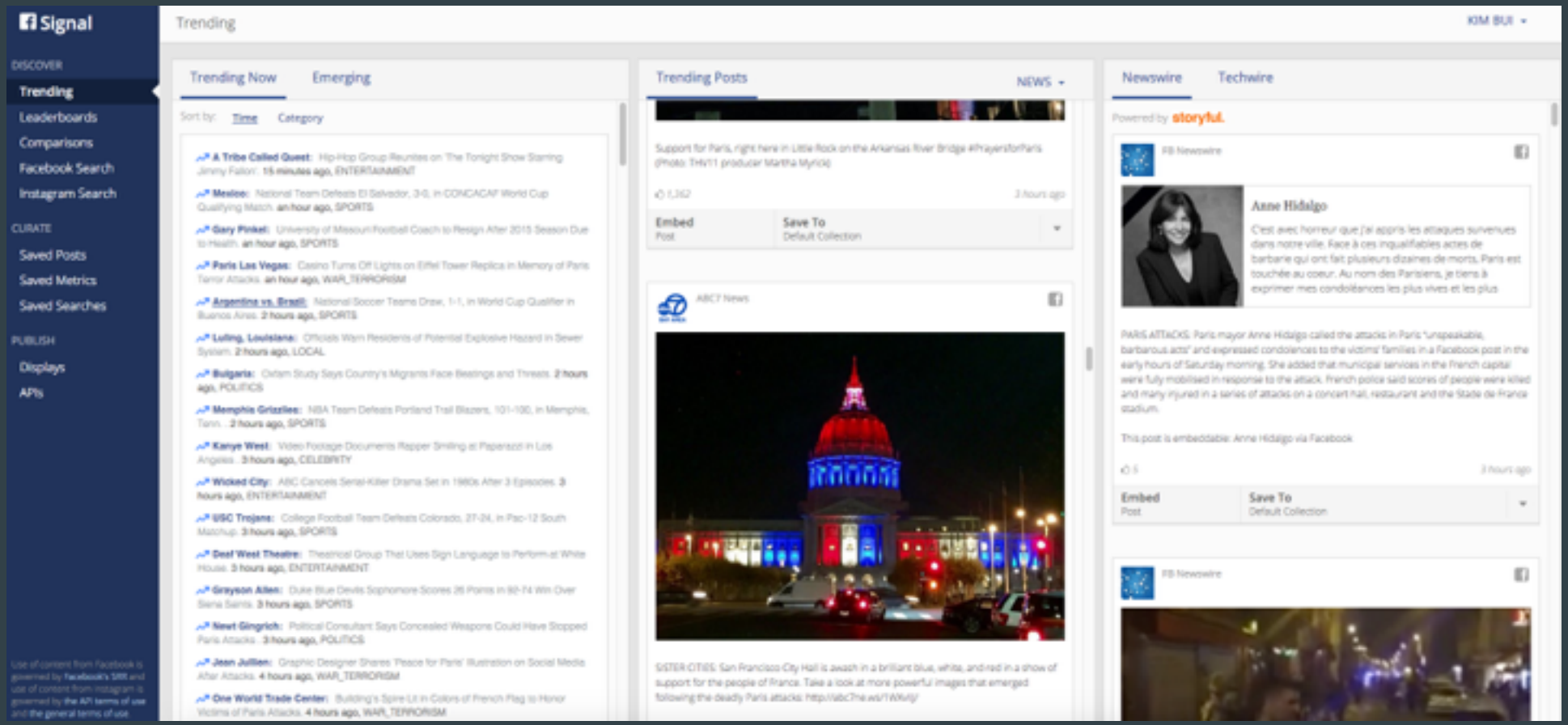
It's easier than ever to develop sources



This is how
I'm building my reporting networks
in Detroit and Denver.

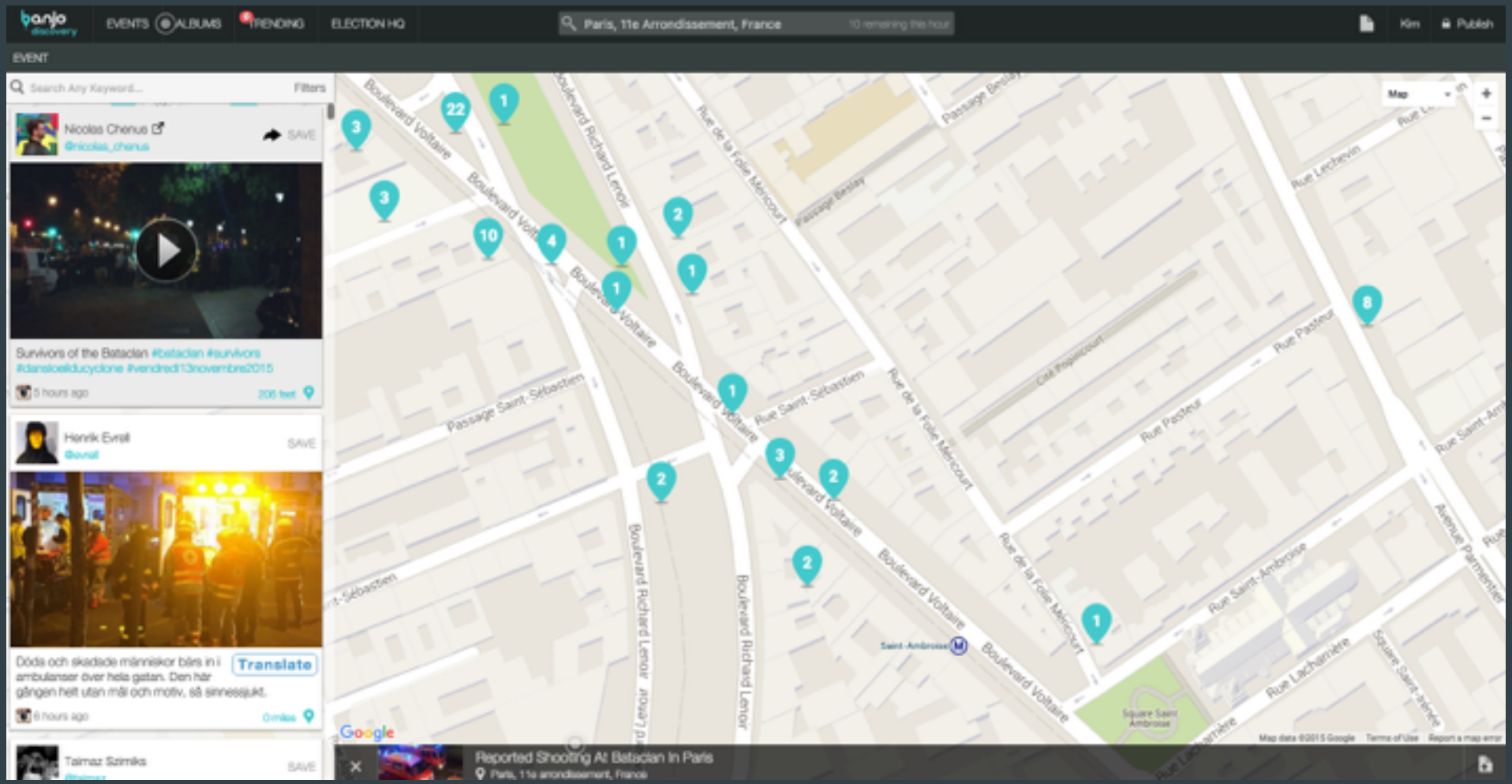
It's not all tweets and curation

Tools to use



https://www.facebook.com/facebookmedia/get-started/signal

Banjo (you get it free!)



The best tool

Basic tools

Instagram

Photos are the key to engagement. Great for Facebook, not so much on Twitter.

Facebook

Tough to find public posts, but very popular in certain countries for spreading information.

Reddit

There is a subreddit for EVERYTHING. If you have a topic, whether tea or sloths, there is a place!

LinkedIn

Find someone who worked at a specific place. Business-centric story? Head here.

Twitter

The fastest. Real time is always on Twitter first.

Gramfeed
Find Instagram photos by location. Takes city names, as well as lat/long.
Cost: Free

Ground Signal
Does what Gramfeed does, but lets you draw an area.
Cost: Free (on mobile, limited on desktop)

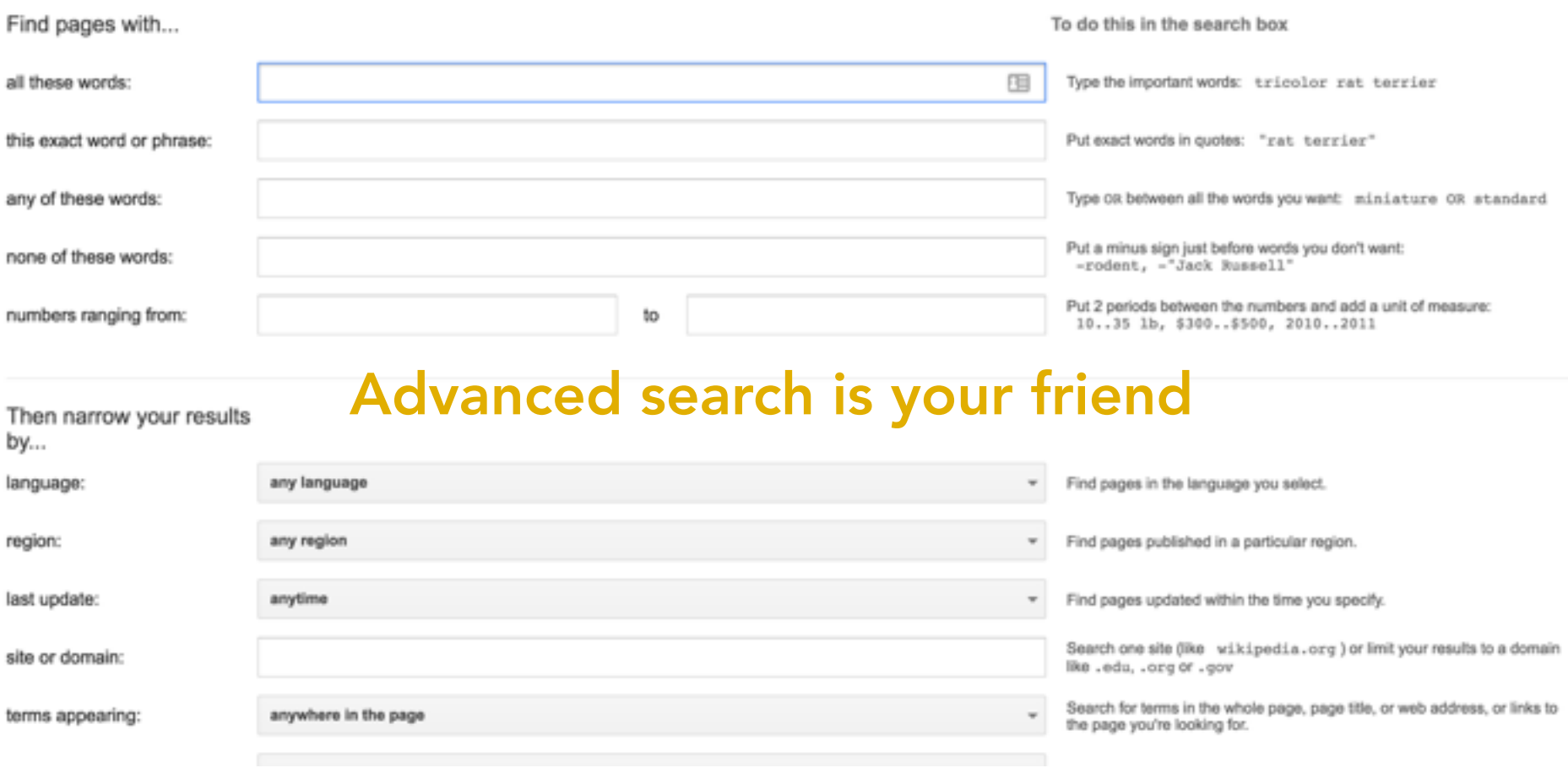
Rev Eye
Google Chrome tool to help you reverse search images
Cost: Free

Wolfram Alpha
Find the weather on a given day to check what photos and videos looked like.
Cost: Free

Google Earth
Recent satellite images for any area. Use it to check locations.
Cost: Free

Google Translate
Not perfect, but helps when you are looking for a word, to find in-language tweets/videos.
Cost: Free

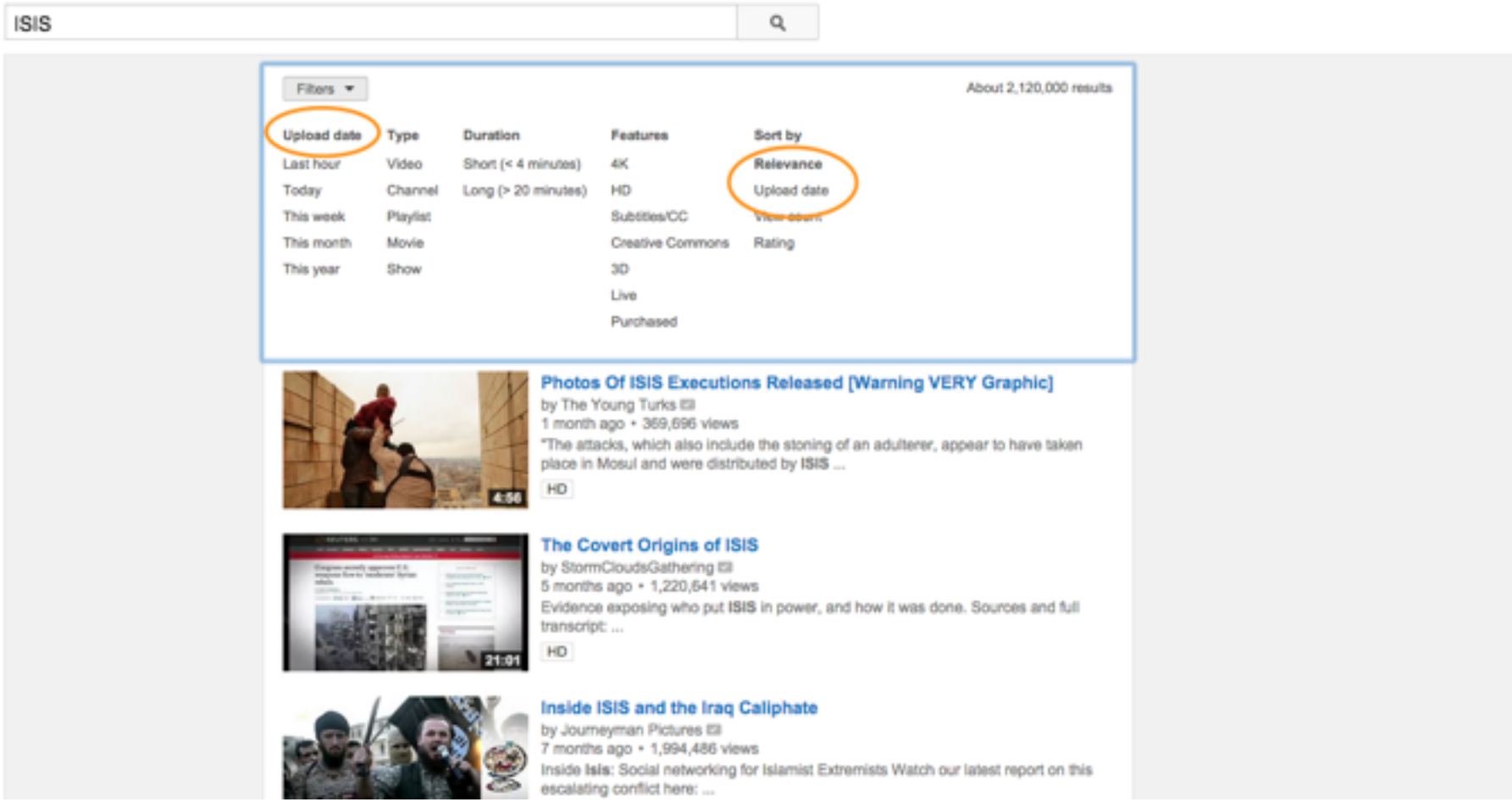
Advanced Search



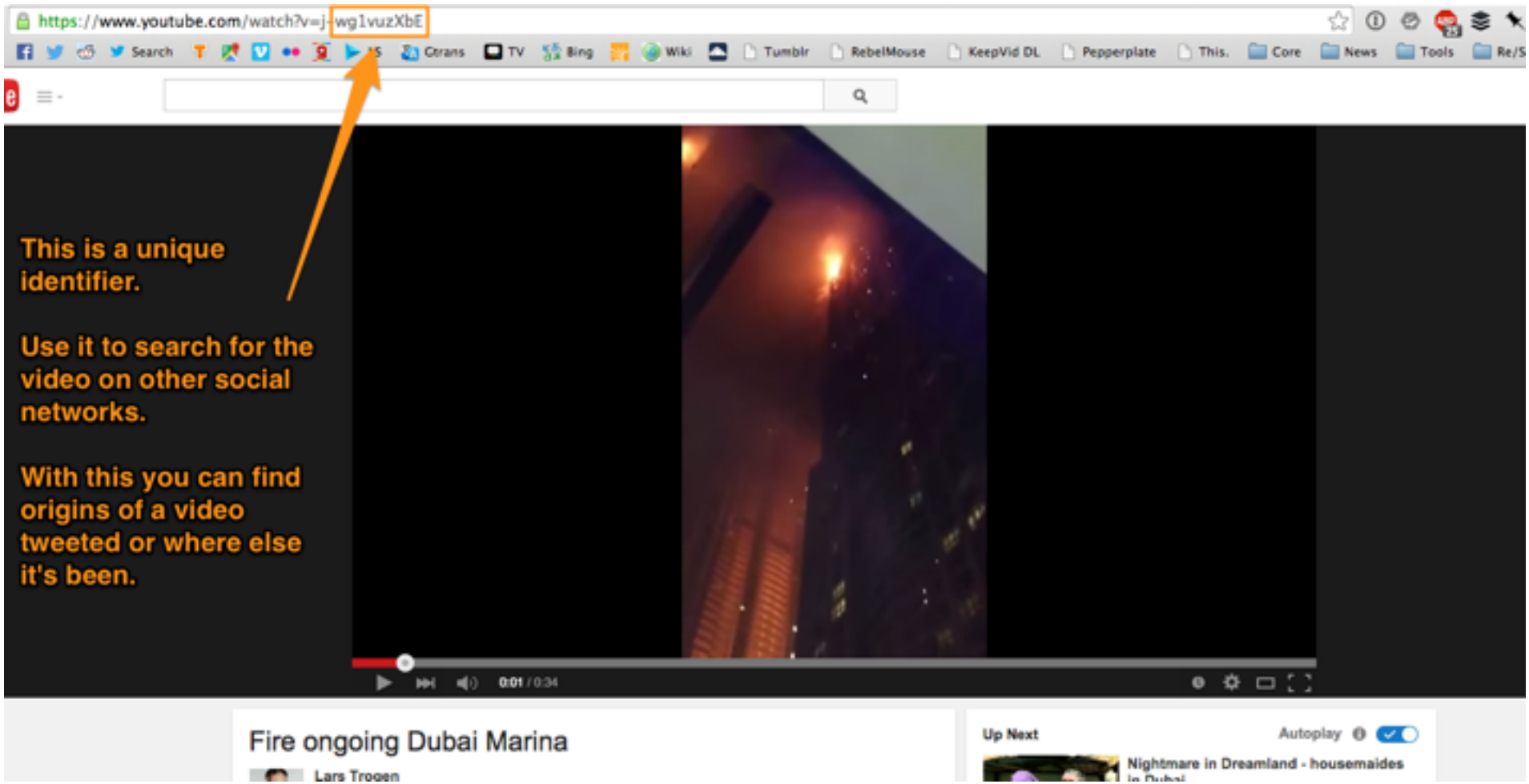
Advanced search is your friend

https://www.google.com/advanced_search

YouTube


ISIS
Filters
About 2,120,000 results
Upload date
Type
Duration
Features
Sort by
Last hour
Today
This week
This month
This year
Video
Channel
Playlist
Movie
Show
Short (< 4 minutes)
Long (> 20 minutes)
4K
HD
Subtitles/CC
Creative Commons
3D
Live
Purchased
Relevance
Upload date
Rating
4:56
Photos Of ISIS Executions Released [Warning VERY Graphic]
by The Young Turks
1 month ago • 369,696 views
"The attacks, which also include the stoning of an adulterer, appear to have taken place in Mosul and were distributed by ISIS ...
HD
21:01
The Covert Origins of ISIS
by StormCloudsGathering
5 months ago • 1,220,641 views
Evidence exposing who put ISIS in power, and how it was done. Sources and full transcript: ...
HD
Inside ISIS and the Iraq Caliphate
by Journeyman Pictures
7 months ago • 1,994,486 views
Inside Isis: Social networking for Islamist Extremists Watch our latest report on this escalating conflict here: ...

More YouTube



Use what language capacity you have, and work around the rest.

"Korean workers, favored by the Korean salon owners who dominate the business in New York City, earn 15 to 25 percent more than their Chinese- and Spanish-speaking counterparts—the latter are particularly discriminated against in terms of pay and general treatment by owners. This is where the value of multiple translators across multiple languages becomes clear. Had Nir decided to focus solely on Korean-speaking workers, one of the most important parts of the story may not have emerged."

Partner with local (or ethnic) orgs

How to publish

Storify

Medium

Assignment #1

Write a Social Story

Find a story on your beat, ideally in our neighborhood.

CHOOSE ONE:

1. Write a Storify or Medium post with embeds using other people posts and resulting interviews.
2. Write a Storify or Medium post using tweets/social media that *you* post while covering something live or tweeting as you go.

Deadline: Thursday, Nov. 3 at 12 noon

Assignment #2

Pitch Your Final

Write 150-200 words on your final project idea,
including who you will talk to, what elements you'll include and why this story is important.

Give me **TWO** backup ideas.

We'll critique each other's pitches in class.

Deadline: Thursday, Nov. 3 at 12 noon

Final Assignment

1. 800+ words worth of story (whether in one piece or many)
2. 2 minute audio slideshow (no narration, with humans and captions)
3. At least one web element (offering 2-minute experience)

DISCUSSION

Ollie