

WEEK SEVEN

J309-21111

TODAY'S TIMELINE

- Discussion - 20 min
- Review the Midterm – 20 min
- Records and Online Journalism - 40 min
- Break - 10 minutes
- Tip Sheets – 60 minutes

DISCUSSION

Midterm Project

Multimedia Story Package

****On your Beat****

One 600-800 word main bar and one "in-their-own-words" audio slideshow (two minutes long, no narration and must have captions).

Use our HTML/CSS template. Uploaded to our class server.

Graded on: Overall story quality, quality of the digital elements and how everything works together. Accuracy, spelling, grammar, AP Style and code.

Deadline: Thursday, Oct. 13 in Class

Midterm FAQ

- **My availability.** I will respond within 24 hours to emailed questions. (Hopefully faster, but sometimes I get busy.)
- **Submitting your assignment.** You will make a folder called “midterm” on offthefreeway.com and upload/FTP **ALL MIDTERM FILES** there, like this: offthefreeway.com/2016/sections/21111/jasonalcorn/midterm/midterm-jalcorn.html
- **Submitting your assignment, part 2.** Paste your URL into a comment on the Midterm Assignment post on the class blog.
- **Test proofread, and test again.** Put your files on the server, then proofread your story there, watch and listen to your audio slideshow, test any other elements. Do it twice.
- **Remember the rules.** No friends, no family, no USC.
- **Audio Slideshow.** Can you use material from earlier assignments?

Your engaging story headline goes here

By [Your Name Here](#)

For your Midterm (Story Package 1), write a text main bar that is at least 600 words long... no longer than 800 words and do one "in-their-own-words" audio slideshow (two minutes long, absolutely no narration and must have captions).

The audio slideshow should not duplicate the content in the text bar. Both must relate to your beat and located within our section of the map.

DO NOT MISS DEADLINE.

Put your elements/packages onto *this* template. Rename the title, headline, byline, etc. of this HTML document. And rename this HTML file as midterm-first initial last name.html EXAMPLE: midterm-rhernandez.html

Upload this to your directory on the offthefreeway.com server and paste the URL to comments section of the class' Wordpress post about the midterm.

Your URL will be like this, but with your username:

<http://offthefreeway.com/2016/sections/21113/rhernandez/midterm-rhernandez.html>

I will be grading the overall story, the quality of the packages, the quality of the individual elements inside packages (photos, audio, editing, captions, etc.) and how everything works together. Again, the audio slideshow should not duplicate the content in the text bar.

Of course I will be also checking spelling, grammar, AP Style and general HTML code. Do not let these little mistakes kill your grade. Read the syllabus for details. TIP: Run your text through <http://www.polishmywriting.com> before you convert it into code.

NOTE: How do you embed a soundeslide? Go to this URL: http://bit.ly/ss_embed and paste in the URL of your uploaded audio slideshow. Resize the audio slideshow to **500x430** ... you'll see that option after you click on "continue" ... it's at the bottom. After it resizes, copy-and-paste the embed code into this HTML template.

Midterm Project Template

<http://offthefreeway.com/2016/midterm/>

DOCUMENT REQUIREMENTS - 5%	MET? CHECK IF YES
Text story 600 to 800 words.	X
In-their-own-words audio slideshow	X
On HTML template page.	X
Has a headline and byline.	X
TOTAL	5%

GRADE BREAKDOWN	Percentages/Points
Mainbar - 25% <ul style="list-style-type: none"> - Strength of lead - Story Structure - Sourcing. Is it well reported? 	25%
Audio Slideshow - 25% <ul style="list-style-type: none"> - Quality of audio (captured and edited) - Quality of images - Sequencing of images, pairing with audio - Pacing of slideshow - Captions 	25%
Webby Element - NA <ul style="list-style-type: none"> - Was it a good use of the tool/application? - Was it a two-minute experience? - Did it add to the package? 	NA
Overall story - 45% <ul style="list-style-type: none"> - Do the different media types compliment each other or duplicate? - Is this a cohesive story or collection of elements? - Is it tied to the beat? - Is the coding "clean" and logical - Is there a "good" and "complete" story 	45%
Spelling/grammar/coding/style <ul style="list-style-type: none"> - Minus 2 points for each error - Minus 15 for GFE 	
EXTRAS	
TOTAL POINTS	100%

RECORDS AND ONLINE JOURNALISM

What are records?

CTEPEO C1

7 29 26

CTEPEO A10

7 29 109

7 29 022

CTEPEO A10 00095

7 29 025-026

ETERNAL

CTEPEO A10 00001 002 C. DAYA

THE BEATLES

20 GREATEST HITS

STEREO C10 2

CTEPEO A10 00605

PDU

STEREO C10 2


CTEPEO A10 00537 009

STEREO A10 0

CTEPEO

CT

7-29 050



Files, Documents and Papers

What are records?

- Created in the course of life, government or business
- Any format
- Can be public or private
- Often unpublished by a news publication

CTEPEO C1

7 29 26

CTEPEO A10

7 29 109

7 29 022

CTEPEO A10 00095

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THE BEATLES

20 GREATEST HITS

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CTEPEO A10 00537 009

STEREO A10 0

CTEPEO

CT

7-29 050

Why are records important?

- Provide direct evidence for something
- Web-friendly — very visual (or can be visualized)
- Shows you did your reporting
- Increases trustworthiness of your stories
- The spice of online journalism

Photos

- **Social media.** Sourced (with permission) from Facebook, Twitter, Flickr, Instagram, etc.
- **Self-shot.** Photos your sources or subjects take while you are reporting.
- **Contributed.** Photos your sources or subjects own and provide to you to publish.
- **Archival.** Historical photos in the possession of schools or libraries. Many online archives of photos too.

Other Visuals

- **Brochures, flyers and handouts.** Pick things up wherever you go or ask if digital copies are available
- **Screenshots.** Save screenshots if a website you are citing is likely to change or be taken down. (Use archive.org to find older versions of sites.)
- **Writing and artwork.** If the subject of a story is making or producing something, figure out how to share it with your audience.

Data

- **Databases.** Every business and organization uses databases to organize their work. What databases are used on your beat?
- **Lists.** The most basic version of a database is a list. What are the most popular books at the library? The most popular singles at the radio station?
- **Government Information.** Is there official data collection going on? Can you locate it, get access and share it?
- **Maps.** When location is important to your story, look for maps or make your own.

Documents

- **Reports.** Reports are published all the time and no one reads them. But if you find the 1-2 pages that really matter, you're helping your readers.
- **Public Records.** You're a taxpayer and the government works for you. Their records are your records.
- **Bills of Sale.** Businesses have long paper trails. What can you show that adds interest to your story?
- **Transcripts.** Sometimes a simple transcript of a conversation or public event is enough to be original and educate your readers.

Media

- **Video Recordings.** Events are recorded all the time with official cameras and with citizen journalism.
- **Audio Recordings.** Same thing but, you know, sound.
- **Archives.** Libraries have all kinds of archival media, available online or in person through a research desk.

Let's see some examples.

DOCUMENT PAGES NOTES TEXT Zoom Search

The TIU's previously explained confidentiality policy means that it can make no comment on these

Secrecy ◀ PREVIOUS

The TIU has been widely criticised for its lack of transparency. Why do you choose not to publish any details of your investigations or the reasoning for your decisions?

The TIU is responsible for maintaining the integrity of the sport of tennis. We accept that our confidentiality policy is not popular with some observers, but we make no apology for it.

There are compelling structural and operational reasons for maintaining this approach:

- It helps to protect players from unfounded and malicious allegations of involvement in corruption;
- It allows investigators to work in confidence in bringing forward disciplinary action;
- It encourages witnesses to give vital evidence at anti-corruption Hearings, knowing that the confidentiality of their testimony will be respected and not made public

necessary to disclose such information in furtherance of the prosecution of a Corruption Offense, or when such information is reported to administrative, professional, or judicial authorities pursuant to an investigation or prosecution of non-sporting laws or regulations and (ii) used solely for the purposes of the investigation and prosecution of a Corruption Offense".

The TIU is registered with the UK Information Commissioners Office (ICO) and is subject to European Data protection Legislation, which constrains its ability to disclose information, other than what is set out in the published TIU privacy policy and the TACP.

The TIU collaborates and engages in joint investigations with law enforcement agencies and will often be restricted from making any disclosures that would jeopardise such investigations.

Yours sincerely,

TIU-Response-to-BuzzFeed-News-15-January-2016

Zero tolerance

No action

Bookmakers

Betting data

Not qualified

Not a soft option

Betting analyst

Secrecy

Original Document (PDF) »

Print Notes »

Contributed by: Jane Bradley, BuzzFeed

DocumentCloud

fitting way for society to deplore the most heinous crimes, or that it is too expensive, racially biased and subject to lethal error, you should be prepared to look it in the face. [READ MORE ↓](#)

UPCOMING



Alabama
November 3



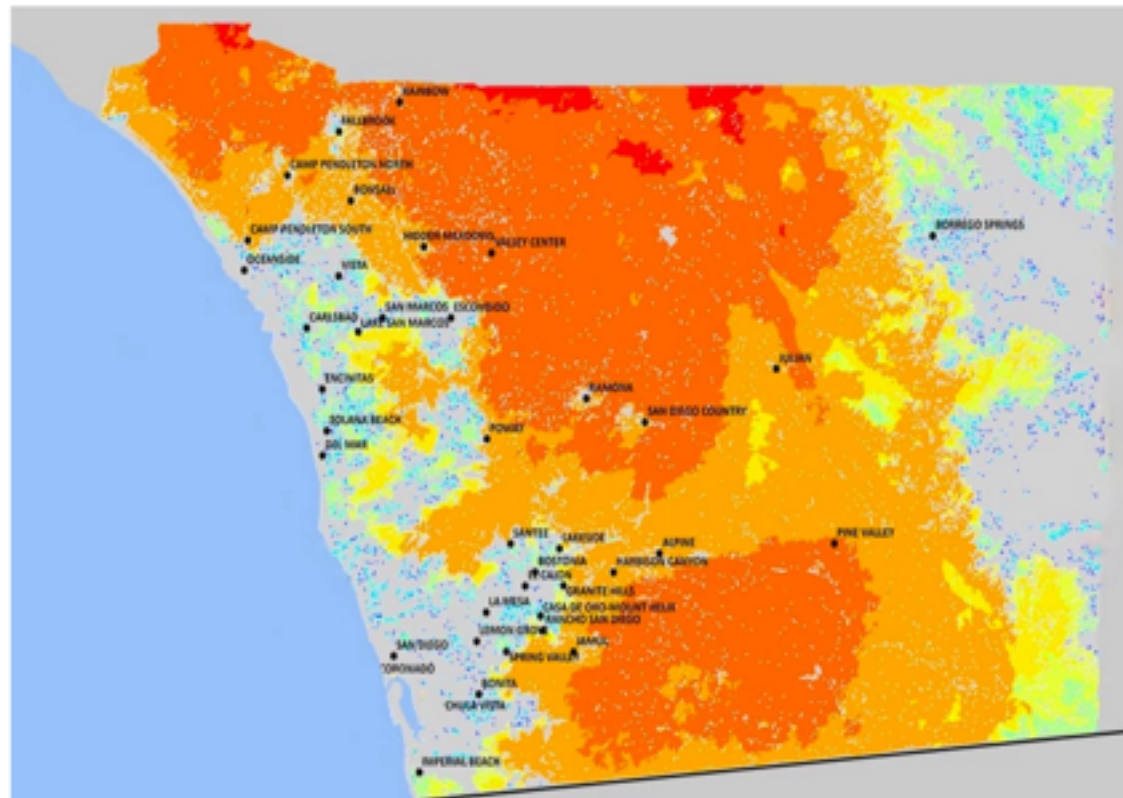
Texas
December 7



Alabama
December 8

<https://www.themarshallproject.org/next-to-die>

from 2010 to 2015, 10 times as many last year as the year before.



Latest US forest Service fire probability map for San Diego County. Red areas have a 6-10% probability per year of burning. Darker orange areas have a 3-6% probability.

Recent Investigations. *Finding the truth.*

- Permanently Portable*
- Invisible Disaster*
- Election 2016: By the Numbers*
- Cory Briggs*
- An Impossible Choice*
- Bill Horn's Basic Faith*
- Deadly Patrols*
- End of life*
- Follow the Money*
- Mello-Roos*
- Money, Power & Transit*
- Power Play on the Waterfront*
- San Diego Opera*
- Whooping Cough*

Connect With Us.
Be one of the first to

had even more careers, and stirred her fair share of controversy.

PIN



But Barbie, and Mattel as a whole, are now in a different kind of trouble. Barbie sales



Boiling Point. This time, the shirt featured just two words: Yankees Suck.



COURTESY OF ANTHONY PAPPALARDO

The sellers on the bridge: (L-R) Wesley Eisold (standing on railing), Brian Essenter, Jamie Manza, Eric Ferentz, Darren "Doc" Jones (behind Ferentz), Jesse Gustafson, A.J. McGuire (behind Gustafson), Chris Wrenn, Brian Masek (behind Wrenn), Anthony Pappalardo, Tim Mailloux, Todd Wilson, Ray LeMoine, Mike Dolloff, Lucian Garro (standing on railing), and two onlookers.

Searching for evidence of Trump's personal giving

The Washington Post has contacted more than 300 charities with some ties to the GOP nominee in an effort to find proof of the millions he has said he donated to them. We've mostly been unsuccessful.



Reporting Tips

- **Make a List.** What records do you need to tell your story with the digital tools you want to use?
- **Ask, ask, ask.** You don't know what a source or subject might have until you ask. Help them help you.
- **Do you have to develop trust first?** Some records are easy to share. For others, they'll have to trust you.
- **Know what is off-limits.** Student records, health records, some business records (unless they're the owner) are private by law.
- **Follow up.** If sources promise you something by email (documents, spreadsheets) or text (photos), don't let them forget!

Let's take a break

QUIZ TIME!

<http://bit.ly/8xj309>

**Let's look at some
tip sheets**

Midterm Project

Multimedia Story Package

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Beats

Arowosaye, JT — Business

Baker, Gray — Arts

Brooksbank, Tommy — Gentrification

Cachero, Paulina — Race

Edghill, Taylor — Health

Jung, Oliver — Library

Kasumov, Aziza — Housing

Marcus, John — Community Pride

McDaniels, James — Religion

Muhammad, Ti — Schools

Ruff, Tara — Children and Families

Siegal, Aaron — Food

Sullivan, Jodee — Enrichment

Thompson, Ryan — Transportation

Wallace, Eytan — Police

Available: Old Age, Immigration